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Devolution for the Heart of the South West A Prospectus for Productivity

“One programme, three plans, £4 billion in productivity by 2030”

The Heart of the South West sees devolution as a long term strategy with enormous potential. We know that sustainable growth, improved productivity and true transformation require resources and careful planning on top of ambition. To this end we propose to deliver our devolution deal through a single investment programme and three interwoven strategic plans.

One programme

We propose to create a single investment programme to underpin all funding devolved to the heart of the South West. It will be comprise devolved Government funds alongside in-scope local resources, and incorporate tools for borrowing, revolving funding and reinvesting in growth, infrastructure, resilience, and public sector reform.

This new funding ‘pot’ will be underpinned by three key plans to deliver our devolution deal.

Three plans: from here to 2030

Delivering sustainable productivity and growth from a shared HotSW vision and strong partnership between public and private sectors, requires transparent, long term and forward-thinking plans to succeed. Our proposals for devolution sit under three headings.

- **A Strategic Infrastructure Plan** – this will be our area’s chapter in the National Infrastructure Plan, and the basis for future strategic infrastructure investment in connectivity and long-term resilience.
- **A Strategic Development Plan** - detailing our intentions for targeting devolved funds and powers to where they can best increase productivity and reduce public-sector spending.
- **Our Strategic Economic Plan** – aligning national and local investment to support growth and boost productivity.

An additional £4bn growth by 2030

With a devolution deal, we project that by 2030 our area will add £50bn GVA per year to the nation’s economy. This represents transformational growth, generating £4bn more than without devolution, and up to 80,000 additional jobs.

Leadership

We know that to transform the Heart of the South West, we must demonstrate our capacity to deliver. We have an excellent track record on a wide range of schemes and will develop a transparent, robust and efficient governance mechanism for our devolution deal. Residents and Government alike will know who is responsible for our successes, and accountable for any failures.

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What is the Heart of the South West?

Like a language with many dialects, the Heart of the South West has a coherent vision for devolution yet understands that variations across the area must be embraced in order to deliver the immense productivity and efficiency opportunities available.

A distinctive whole...

Our area covers 4000 square miles. We comprise 17 councils, two national parks, two world-class universities, 6 acute hospitals, international communication hubs, shared strategic road and rail infrastructure, the vanguard of the national nuclear renaissance, vibrant cities and towns and a stunning natural environment.

We have a combined GVA of £30bn, and a population of 1.7million.

We also suffer some particular challenges:

- Our comparative productivity is 29th out of 39 LEP areas
- A skills challenge: first rate educational institutions and yet our need for skilled workers remain stubbornly wide and some areas amongst the furthest in the country from a university
- Our health and care systems will be overwhelmed by the 31% of people who will be over 65 by the mid-2030s

...with unique needs and approaches

Distinct challenges and opportunities are a fact of life in an area as diverse as ours, and our devolution proposals respect and capitalise on that.

Some parts of our devolution deal will benefit some partners more than others. For example, capitalising on the potential of new nuclear, marine and aerospace represent key sectoral aspirations for our area, whilst physical and virtual infrastructure will benefit the entire area and link us more strongly to our neighbours and to the world. We wish to embrace this diversity:

"To reposition the Heart of the South West's profile and reputation, nationally and globally. Connecting people, places, businesses and ideas to transform our economy, securing investment in infrastructure and skills to create more jobs and enable rewarding careers."

Heart of the South West Local Enterprise Partnership Mission Statement

Plymouth

The largest urban centre in the area and a key growth location, Plymouth's population is set to rise to 300,000 by 2031 and the city must be empowered to create the right conditions for jobs and homes growth. Building on the success of the Plymouth and South West Peninsula City Deal, and aiming to become one of Europe's most vibrant waterfront cities, its growth plans focus on:

- **Regeneration of the City Centre and the Waterfront** to deliver 10,000 jobs, 5000 homes and investment in sector strengths from high tech marine to tourism and leisure
- **The Northern Corridor** to deliver 8000 jobs - many in the science and medical technology sectors - 6,600 new homes and major transport improvements;
- **The Eastern Corridor** which provides opportunities for strategic housing and employment sites, delivering 12,000 jobs and 8,000 new homes.

Greater Exeter

Comprising the city and neighbouring districts, it is also a key engine of growth. Innovation Exeter partners wish to build on this by shifting the economy towards professional, scientific, and technical business sectors, taking advantage of knowledge sector assets such as Exeter University. Building from successes such as the Science Park, Innovation Centre and Innovation Zone, new objectives include:

- A **Global Environmental Futures Campus**, and **Impact Lab** at the Exeter Science Park
- An international **Research and Innovation Institute** to explore the impact and exploit opportunities presented by climate change
- Becoming a major centre of expertise in new approaches to achieving truly **sustainable cities**

Others

To follow as required

Strategic Infrastructure: Investment, connectivity, resilience

A Strategic Infrastructure Plan will allow us to identify what our economy needs and marshal the resources to deliver long term sustainable economic growth.

Infrastructure for accelerated growth

For maximum benefit from devolved infrastructure powers and funding, a comprehensive strategic plan for infrastructure is required: we need solid foundations to build on.

We ask for	We offer	Outcomes we will deliver
<p>Government to work with us to develop and deliver a comprehensive and radical 30 year Strategic Infrastructure Plan for the Heart of the South West, to support strategic development across the entire South West</p> <p>Government to jointly own the Plan, and devolve funds and powers to deliver it.</p>	<p>We will use this plan to:</p> <ul style="list-style-type: none"> • Provide Government with a single point of conversation with our area. • Agree clear investment and development priorities • Deliver beyond our existing infrastructure targets. • Accelerate delivery of key housing and employment targets. • Put in place the foundations for long term growth and economic prosperity • Inform the National Infrastructure Plan. <p>We will pool resources across the Heart of the South West and deliver efficiencies alongside accelerated growth</p>	<p>Stronger and sustained economic growth.</p> <p>Greater productivity</p> <p>Enable Government to meet its infrastructure commitments</p>

Energy infrastructure

We ask for	We offer	Outcomes we will deliver
Government to prioritise	We will expedite planning	The HotSW area will

<p>National Grid network developments including to support Hinkley, Marine energy developments and other distributed energy supplies.</p>	<p>consent for grid infrastructure, including F Line. We will expedite planning for marine demonstration sites.</p> <p>We will consider whether retained Business Rate income can be used to facilitate renewable energy schemes.</p>	<p>contribute more energy to the grid.</p> <p>The incidence of fuel poverty in the area will be reduced.</p> <p>More sustainable solutions will be found for areas that are off gas grid provision.</p>
<p>We ask Government to devolve feed in tariffs and community energy funds to our overall infrastructure pool.</p>	<p>Our area will serve as a test bed for demand management initiatives such as smart metering, smart grid solutions, energy storage and supply/demand linkage.</p> <p>We will intensify support for community scale renewable schemes.</p> <p>We will invest in local renewable energy schemes and associated grid developments.</p>	<p>Help Government deliver its national long term energy strategy and global energy commitments</p>
<p>We ask Government to devolve ECO funding incentives to our overall infrastructure pool.</p>	<p>We will invest in energy efficiency and community renewables schemes.</p> <p>We will prioritise areas of high fuel poverty, including those areas that are off the gas grid.</p>	

Transport

Transport links are vital to our area. Improved connectivity through a faster, more resilient transport system with better and well maintained roads, railways and faster journey times across the Heart of the South West, and the region, underpin our economy and are key to delivering further growth. Key initiatives include the A303/A358/A30 corridor, Peninsular Rail Task Force and North Devon Link, however more needs to be done. In Somerset alone, 90% of roads are designated 'C' or lower.

To increase productivity and growth, we must help our businesses and residents travel efficiently across our area. This will link our strategic housing and employment sites, encourage businesses to invest in our area, help our rural and tourism economies, and improve connectivity of the Heart of the South West with the rest of UK Plc.

We ask for	We offer	Outcomes we will deliver
<p>Government to reaffirm and commit to deliver, to expected timescales:</p> <ul style="list-style-type: none"> • Major road improvements to the M5, A303, A358, and A30. • Smaller scale yet key improvements to the A303/A30 between Ilminster and Honiton, the A38 and North Devon Link Road. • Add Plymouth to the network of Strategic National Corridors. 	<p>We will assist Highways England in delivering timely development consents, sharing information and expertise and assisting with community engagement to minimise objections to schemes.</p> <p>In partnership with neighbouring areas and Highways England, we will use our experience in delivering major transport schemes, preparation of business cases, designs, and funding of preparatory costs for major road improvements.</p>	<p>Stronger growth and greater productivity through improved road, rail and bus transport networks.</p> <p>Unlocking of key development sites, enabling growth.</p> <p>Reduced congestion.</p> <p>Increased productivity through reduced travel times.</p> <p>Improved quality and resilience of the highway network</p> <p>Efficiencies and savings.</p>
<p>To be released from the restrictive and short term Control Period funding cycle to allow the region to develop and deliver an accelerated programme of rail investment.</p> <p>To increase capacity and resilience of the</p>	<p>We will lead as scheme promoter in commissioning competent third parties to design, finance and build selective additional rail infrastructure schemes that are outside of the Control Period cycle: Network Rail to maintain</p>	<p>Cross-network benefits, in particular:</p> <ul style="list-style-type: none"> • Short electrification schemes • Northern line between Exeter and Plymouth via Okehampton • Key line speed improvements • Improvements between Exeter and Axminster.

<p>rail network</p>	<p>completed infrastructure, our costs recovered through usage charges underwritten by the Department for Transport.</p>	
<p>Devolved funding and commissioning powers for bus services where there is a need and where the local authority agrees that it is a necessary step.</p>	<p>We will assist government to reduce spending on fuel subsidy; reduce concessionary fare costs.</p>	<p>Stronger growth and greater productivity through improved bus transport networks.</p> <p>A greater proportion of local bus investment to support essential services that are not commercially viable</p>
<p>We ask Government to devolve Air Passenger Duty from Exeter Airport enabling the duty to be set locally, without loss of other sources of government funding.</p>	<p>We will use Air Passenger duty raised to improve this important regional airport and provide a vital transport link, enabling Government to achieve its objectives in relation to growth and tourism.</p>	<p>Stronger growth and greater productivity through improved air transport networks.</p>

Investment in productivity infrastructure

The announcement to fully devolve business rates to local authorities from 2020 is welcome however ongoing reductions to core local authority budgets and rising demand for key services, means that the desired effect – to encourage further investment in economic growth is weakened. In particular the financial benefits of Enterprise Zones appear to be less attractive.

We ask for	We offer	Outcomes we will deliver...
<p>Government to reaffirm its commitment to approved and designated Enterprise Zones.</p> <p>Government to allow us</p>	<p>We will establish and resource a combined business, education and R&D governance structure, based around functional economic areas.</p>	<p>A strategic approach to infrastructure development</p> <p>Greater opportunities for</p>

<p>to designate our own Enterprise Zones, on different forms of growth incentive, including the sea bed.</p> <p>Allow councils to borrow at 0% against future productivity bonus.</p> <p>Ensure all Enterprise Zones have necessary support to install the next generation of Broadband from DCMS.</p>	<p>Where we meet Business Income targets and are eligible for Productivity Bonus, we will reinvest this capital into projects and programmes to encourage further growth.</p> <p>In particular, funding will be placed into the HotSW 'Single Productivity Pot' which we will also use to support Enterprise Zones.</p>	<p>business development and growth</p> <p>Local Authority Economic Development teams focused on productivity drivers.</p>
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Mobile and broadband infrastructure

We want homes and businesses to have access to superfast broadband and reliable mobile connectivity. This infrastructure is vital for growth and productivity: our business community place a very high importance on it. Furthermore the economic and social benefits of digital infrastructure show a 20 to 1 benefit of investment. Our urban areas tend to have good connectivity however rural areas do less well.

Deployment of superfast broadband in under-served areas in Devon and Somerset will assist business competitiveness, productivity and innovation.

Mobile connectivity has significant potential to complement superfast broadband. It has been suggested that 4G LTE rollout could boost the UK GDP by half of one percent – a £1.87bn uplift over a decade across the Connecting Devon and Somerset area based on 2011 figures.

3G is now regarded as a utility yet Ofcom statistics show 3G and 2G coverage is significantly below the national average across Devon and Somerset. Despite additional base stations through the Mobile Infrastructure Project, there is still significant scope for improvement, for instance on main railway lines.

We ask for	We offer	Outcomes we will deliver
<p>Government to match local partner contributions to connect the final 5% of homes and businesses to superfast broadband</p>	<p>We will target investment from our local infrastructure pool for this purpose.</p>	<p>Facilitated growth and improved productivity across the area. Public sector improvement and transformation.</p>

<p>Government to work with us and OFCOM to provide high speed broadband to all employment and key development sites.</p>	<p>Local authority partners will develop a consistent approach to planning policy to deliver superfast broadband on all new business and residential sites, including</p> <p>We will fast-track planning consents for masts and other infrastructure.</p>	
<p>We ask Government to prioritise the Connecting Devon and Somerset Ultrafast bid for £4m funding to 4,000 premises by December 2017.</p>	<p>Local planning and highways authorities will work together to expedite planning consents, wayleaves and highways permissions.</p>	
<p>Government to facilitate conversations with providers about strategic development of mobile connectivity in the area, including 4G and 5G.</p> <p>Government to instruct Mobile Network Operators and Network Rail to provide uninterrupted mobile connectivity in the South West Peninsula and on the main rail lines to London, Midlands and the north</p>	<p>Local authorities will enter into discussions with telecoms providers on how the public estate could support continuous mobile connectivity.</p> <p>Local authority partners will develop a consistent approach to planning policy to deliver planning consents for mobile telephony infrastructure.</p> <p>We will advise on local problems with mobile connectivity and hot-spots.</p>	<p>A higher level of mobile connectivity within the area to support growth and productivity.</p>

Built environment

Homes and employment sites are essential to underpin economic growth that can be sustained. We need to accelerate existing housing and employment land allocations, deliver more in key strategic locations, and factor in regeneration and remediation for improved socio-economic outcomes.

It is essential for growth and productivity that we address high house and land values, low wages, poor connectivity to national and international markets, and real or perceived slowness in delivering. Our offers and asks seek to address these problems.

Accelerated housing and employment in the identified Growth Hubs

We have areas of high demand in the Heart of the South West, dynamic cities and towns, ambitious plans for growth in key locations, and the desire to be creative to deliver what is needed.

We ask for	We offer	Outcomes we will deliver
<p>Devolution of £1bc a year for 30 years of government resources to fund land assembly, infrastructure, site remediation and regeneration</p> <p>Continued New Homes Bonus funding in Growth Hubs</p> <p>To be able to borrow against current and future Community Infrastructure Levy receipts</p> <p>Asset transfer of key Network Rail sites</p> <p>An ask around Environment Agency and Natural England</p>	<p>Accelerated housing and employment growth in the identified Growth Hubs of:</p> <ul style="list-style-type: none"> • Plymouth • Greater Exeter • Torbay • Hinkley Growth Zone <p>To create a revolving investment fund for land assembly, infrastructure, site remediation and regeneration</p> <p>Fast-track delivery of strategic sites through an innovative commissioning approach so that more land value uplift is re-invested locally</p> <p>The provision of local authority serviced plots for private sector development, self-build and starter homes</p>	<p>Housing and employment land allocations accelerated by 20%</p> <p>Lead in period for key strategic site development reduced by 50%</p> <p>Cost-effective delivery of enabling infrastructure enabling increased private sector investment</p> <p>Land uplift values reinvested into infrastructure and low cost ownership</p> <p>Key rail stations regenerated and developed</p> <p>Acceleration and alignment the completion of Local Plans across HotSW, respecting the primacy of local planning authorities.</p>

<p>requirements</p> <p>Powers to fast-track strategic planning processes</p> <p>Exemptions from 5 year land supply rules to support strategic growth sites</p>	<p>Willingness to borrow against CIL receipts and prioritise spend to accelerate delivery.</p> <p>Commitment to contribute a proportion of New Homes Bonus into the investment fund</p> <p>Partnership with the HCA to align funds and CPO powers to delivery strategic sites and locations of growth.</p> <p>Regeneration and high density development around key Network Rail sites</p> <p>To pilot innovative approaches to strategic planning for growth</p> <p>To pilot innovation in the delivery of growth through new modals</p>	<p>Clear, consistent and stretching investment strategies</p> <p>Improved housing stock Reduced fuel poverty and deprivation.</p> <p>Improved health outcomes</p> <p>Employment and training opportunities for local residents</p> <p>Reduced opportunities for crime and anti-social behaviour</p> <p>Reduced carbon emissions</p> <p>Lead in period for key strategic site development reduced by 50% by 2026</p> <p>£tbc private sector investment by 2026</p> <p>£tbc local funds reinvested into infrastructure and low cost ownership by 2026</p> <p>Fast-tracked plans in place by 2017</p>
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Co-ordinated development management services that deliver accelerated growth across the area

We ask for	We offer	Outcomes we will deliver
<p>Agreement to local planning authorities having local control over planning fees</p>	<p>A collective approach to using existing CPO powers to speed up land assembly</p>	<p>Housing and employment land allocations accelerated</p>

<p>Changes to regulations governing the planning process so that CPO procedures are simplified where necessary</p> <p>Exemption from section 106 and CIL implementation to enable infrastructure to expedite growth</p>	<p>A collective approach to unlocking banked or stalled development sites</p>	<p>Fast tracked consents for housing and employment applications</p> <p>Planning fees set to more accurately reflect time and cost of service delivery and to create capacity to support growth.</p> <p>Performance targets aligned to growth objectives and major applications.</p> <p>A single developer agreement for CIL and section 106 obligations.</p>
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A stronger supply chain for housing that better meets specific housing needs within the area's overall housing supply

We ask for	We offer	Outcomes we will deliver
<p>Devolution of HCA National Affordable Housing Programme to a local Housing Delivery Fund.</p> <p>Flexible criteria on Starter Homes Scheme</p> <p>CITB levy to be devolved locally</p>	<p>To establish a local Housing Delivery Fund to support sites being brought forward</p> <p>We want to work with HCA and the government to coordinate investment and agree and implement an ambitious plan for delivering more starter homes.</p> <p>We will develop funding to invest in housing schemes to support the delivery of low-cost starter, rural affordable, self-build and extra care homes</p>	<p>Increased take-up of the Starter Homes Scheme in the area</p> <p>Direct local training funds to local construction skills needs</p> <p>5000 local low cost houses</p>

	<p>Consistent approach to s106 for support for construction skills</p> <p>To commission the manufacture of local low cost houses linking to local supply chains built with local labour over 10 years</p>	
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Flood and coastal defence, resilience and protection

Our Strategic Economic Plan shows that protecting our communities, businesses and infrastructure from flooding is a pre-condition for growth.

Environment Agency data shows that there are 27,850 residential and 13,720 commercial properties at significant risk of flooding by rivers or the sea. This will nearly double by 2035 without additional action.

In recent years the Heart of the South West has suffered from flood and storm damage and this has harmed our economic prospects as well as our communities and businesses.

Protecting the economy to help it grow, and building for the future

We want to keep our area open for business, create an environment where the economy can grow in safety, and offer more security to at-risk communities. In doing this, investment in flood defence infrastructure can also be a source of job creation, both in the construction and land-based sectors.

We ask for	We offer	Outcomes we will deliver
Legislation to enable the Somerset Rivers Authority and other areas with flood risk issues to become precepting authorities.	Capacity to continue to deliver the 20 Year Somerset Levels and Moors Flood Action Plan. A rolling programme of flood risk management,	Income stream to fund development of and maintenance of schemes
Devolution of Coastal Communities Funding to our overall infrastructure pool and provide interim	infrastructure resilience and community resilience activities: we will contribute to interim funding	A higher level of protection than nationally affordable: over and above the activities of the HotSW's Risk Management Authorities (RMAs).

<p>funding whilst this is developed.</p>	<p>required.</p> <p>Joint working between the RMA's to deliver efficiencies in planning and delivery.</p>	<p>Reduced risk of and increased resilience to flooding, minimising negative economic impacts.</p> <p>Increased confidence in HotSW as an area to do business.</p> <p>Better integrated and cost effective investment programmes between Risk Management Authorities</p>
<p>Convergence of funding criteria for flood and coastal resilience and protection infrastructure.</p>	<p>tba</p>	<p>tba</p>
<p>Government commitment to a programme of flood and coastal risk schemes through the devolution of funding and decision-making through the 'Short Form Project Appraisal Process'.</p>	<p>We will create a prioritised investment programme reflecting the specific requirements of our area.</p>	

Strategic Development: skills, employment, public sector reform

Skills and employment

Devolved powers will give employers a voice in skills and training policy, help them to recruit and retain the workforce they need, and ensure no-one is left behind. Many sectors in the Heart of the South West cannot realise their true potential because of a lack of skilled workers. This problem affects both public and private sectors. The Higher Education sector is vibrant in some areas but in other areas it is largely absent – Somerset for example would benefit from a university.

A Strategic Development Plan

We want to provide comprehensive access to education and skills, and for vocational opportunities to be as attractive and rewarding as academic choices.

We ask for	We offer	Outcomes we will deliver
A mechanism for agreeing and aligning short and long term interventions and resources in the Skills and Employment area with Government	To develop a 30 year Strategic Labour Market Plan focusing on skills and employment, taken forward by the Employment and Skills Board	Single agreed framework for skills and employment interventions and outcomes for the Heart of the South West

Careers Information, Advice and Guidance: Poor performance of 11-18 School Based and Further Education CIAG

Students are underserved by existing provision, which is fragmented and inconsistent across the area and between education providers. GCSE outcomes and wider skills performance reflects this. Ongoing challenges on aspiration and a significant mismatch between learner destination and local economic needs are clearly evident and impacting on our economic potential.

We ask for	We offer	Outcomes we will deliver

Fully devolved control of DfE CIAG Budgets and powers to influence funding already in School Funding Formula for CIAG activity	Establish a new governance structure across HoTSW for this work, including aligned funding and resourced.	A comprehensive multi-pathway advice service for the entire HoTSW.
Closer working relationship with Ofsted on relevant aspects of inspection framework	A clear mechanism for engaging with Ofsted and other key partner, with the ability to reshape the agenda. A single strategic approach to school and FE based CIAG across the area.	Improved outcomes: <ul style="list-style-type: none"> • Destination of learners • The economy. A more efficient service able to do more with less. A stronger route to vocational provision and non-academic opportunities. Reduction in NEET numbers.

Careers Information, Advice and Guidance: Provision of Post 18 CIAG not informed and reactive to local economic priorities

Adult CIAG is focused heavily on generic skills sets and activities, reflecting national contracting requirements. There is a lack of joining up with local requirements and tailoring to meet HoTSW needs. There's also an imperative for strengthening employer engagement.

We ask for	We offer	Outcomes we will deliver
Fully devolved control of adult CIAG provision.	A new governance structure, as above, A new joint working group will produce and oversee an adult CIAG business plan.	An aligned and comprehensive multi pathway advice service which is consistent and impartial, covering the HoTSW area Improved economic outcomes, specifically <ul style="list-style-type: none"> • Upskilling • Enhanced diversity and value

Level of per Pupil Funding lower than the national average. Issue exacerbated with further reductions at age 16-17 and at age 18

Funding for individual pupils in the Heart of the South West is lower than elsewhere in the UK.

Lack of investment has downstream effects on learning outcomes and there is significant level of demand for post-16 remedial Maths and English education.

We ask for	We offer	Outcomes we will deliver
Equity for the Heart of the South West in per pupil funding compared to the rest of the country	To develop an employer-led business case and delivery plan to best use the additional funding.	Enhanced GCSE outcomes and longer term academic and vocational achievement and employability. Increased apprenticeship numbers Reduction in related cost base for remedial Maths and English training post 16. Better vocational outcomes.

Higher than UK average NEET levels in pockets of our rural and urban communities.

NEET levels are falling overall, but ongoing challenges in concentrated areas persist, revolving around urban deprivation and rural peripherality,. National contracting of provision and monitoring limits our flexibility and support for SEN groups needs to be enhanced.

We ask for	We offer	Outcomes we will deliver
Co-commissioning Young People Programmes with DWP, SFA and Cabinet Office	Establishment of a joint commissioning board, bringing together funding, resources and intelligence.	Provision targeted to meet evidenced local challenges. Reduced numbers of NEETs within the HotSW

<p>More influence over EFA, SFA and Ofsted on for 14-19 pathways beyond academic routes</p>	<p>Establishment of a NEET action plan for the area, including a focus on those with special educational needs.</p> <p>We will focus on the top 10 underperforming locations for NEETs</p> <p>Influence and shaping of ESF Programme as it emerges.</p>	<p>Significant reduction in the number of wards within the bottom 20% nationally by 2020.</p> <p>Improved educational and economic outcomes for under 24s,</p> <p>Reductions in benefit claimant numbers and service costs.</p>
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Poor employability skills amongst some young people

A lack of coherent engagement between education providers and employers causes a lack of basic employment skills amongst education leavers and as a result, poor employment prospects.

We ask for	We offer	Outcomes we will deliver
<p>Influence over EFA, SFA and Ofsted to increase employer contribution and engagement in delivery / work experience within provision.</p>	<p>Establishment of combined employment and skills governance arrangements for the HotSW area.</p>	<p>Improved employability and work readiness of young people.</p> <p>Longitudinal improvements in career progression and achievement across the economy.</p>
<p>Outcome based funding for 14-19 provision, including schools.</p>	<p>An outcomes-focused approach and reinforced employer led strategy.</p> <p>Alignment with business support asks to encourage the business community to better engage with school and young people.</p>	<p>Improved employer buy-in and involvement in shaping training and work preparation activity.</p>

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We need more flexibility in apprenticeship provision to meet local needs, in particular around qualifications and imposed additional requirements. Furthermore, there is weak employer engagement, especially amongst SME and Micro Businesses

Apprenticeship provision and uptake rates are mixed across the HotSW area, with some employers finding them inflexible or being put off by related costs and additional training requirements (above and beyond the placement itself). This is particularly true amongst SME and micro business, where the focus on the process being business led has acted as a further disincentive to individual businesses. The lack of business-specific accreditation or fit is also a key issue amongst the area's diverse economy.

We ask for	We offer	Outcomes we will deliver
Co-commissioning of apprenticeship services with SFA, moving towards full devolution, to target apprenticeship provision in strategic growth sectors	Establishment of combined employment and skills governance arrangements for the HotSW area. Employment and Skills Action Plan for the area. Existing provision within LA control drawn into control of the board.	Significant increases in apprenticeship numbers generally and across a broader number of sectors. More higher level traineeships and apprenticeships? More apprentices taken on by micro, small and medium enterprises.
Creation and funding of an Apprenticeship Skills Bank programme with the SFA, alongside relevant funding flexibility.	Apprenticeship Skills Bank programme to be jointly resourced,	A better offer to young people furthest from the labour market. Improved numbers undertaking wider employability and

Continuation of existing funding and resources: current programme due to end in 2017.		traineeship placements.
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There is insufficient adult skills funding and insufficient higher level and specialist skills provision (level 3 and above) to drive priority sectors

The Heart of the South West does not receive enough adult skills funding in the right areas or with the right flexibilities to meet the needs of our economy.

The result is gaps in broader labour market, and over provision in some generic skills. There are particular challenges in social care, health, construction and manufacturing.

Furthermore, funding for level 3 and specialist skills is heavily restricted by age and sector. This reinforces existing labour patterns and undermines the economy.

We ask for	We offer	Outcomes we will deliver
<p>Co-commissioning with the SFA, moving toward fuller devolution so funding continues to be directed towards greatest local priorities and fits with local economic opportunities.</p> <p>We want additional flexibility to allow local partners to best attract and train local adults, both reinforcing local economic conditions, and also address public sector cost issues related to underemployment.</p>	<p>Establishment of combined employment and skills governance arrangements for the HotSW area.</p> <p>Employment and Skills Action Plan for the area.</p> <p>Existing provision within LA control drawn into control of the board.</p> <p>Improved tailoring / targeting of provision</p>	<p>Better outcomes for learners and employers.</p> <p>Improved ROI on individual training costs.</p> <p>Gaps in the wider labour market filled and priorities identified for local provision.</p> <p>Wider reduction in service costs across the public sector, related to health, justice and crime and housing.</p>

Ongoing and increasing competition between providers is preventing cost effective solutions for poor lower level skills.

There is fragmentation and misalignment across the sector arising from competition for the most lucrative provision under national contracting. A focus on higher value business provision often misses small business and local needs. Reductions in adult skills budgets further incentivises pursuit of 14-19 learners and related funding.

We ask for	We offer	Outcomes we will deliver
Co-commissioning with the SFA, moving towards fuller devolution, to strengthen internal collaboration between public and private providers.	Establishment of combined employment and skills governance arrangements for the HotSW area.	Better alignment of provision, reduced duplication and conflict in the FE sector.
Direct influence over the area based review process so outcomes support our devolved approach.	Employment and Skills Action Plan for the area. Existing provision within LA control drawn into control of the board. More provider incentives (sanctions and rewards)	Unit costs of delivery reduced over time, whilst relevance of outcome for local economy improved. Outcome based metrics demonstrate clear link to improve GVA outcomes and productivity.

Ongoing challenges with high levels of in-work poverty, seasonality and inter-generational unemployment.

Provision of support for the workless is ineffective for those furthest from the labour market. There is evidence of a lack of progress on Employment Support Allowance (ESA) despite significant investment and benefit reform.

With historically low unemployment in the area, this group is currently a top priority for our labour market. However, few tools are in local hands to address challenges.

In addition a lack of advice and support for those in work but underemployed reinforces this long term trend.

We ask for	We offer	Outcomes we will deliver
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<p>Co-commissioning with DWP of provision for ESA clients, the Flexible Support Fund and the Work Programme, moving towards a local commissioning model in the medium term.</p>	<p>Establishment of combined employment and skills governance arrangements for the HotSW area.</p> <p>Employment and Skills Action Plan for the area.</p> <p>Existing provision within LA control drawn into control of the board.</p> <p>Learning drawn from the City Deal pilots.</p>	<p>Improved in work outcomes, showing evidence of upskilling in the workplace.</p> <p>Reduction in ESA numbers and other benefit types across the area</p> <p>In work benefit claimant levels reduced through employer led activity.</p> <p>GVA and productivity improvements across area, including within most deprived communities.</p>
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We need better localised integration between employment support services and wider nationally led services (health, mental health, justice)

Service provision for those furthest from the labour market is fragmented between an array of service providers, with no one-stop approach. National evidence however suggests aligning provision gives better outcomes as well as increased efficiency.

We ask for	We offer	Outcomes we will deliver
<p>Co-commissioning of support provision and aligned services to allow wraparound support for the hardest to reach families and individuals.</p> <p>Provision would include Adult Care, NHS, Justice and Education providers and services.</p>	<p>Establishment of combined employment and skills governance arrangements for the HotSW area.</p> <p>Employment and Skills Action Plan for the area.</p> <p>Existing provision within LA control drawn into control of the board. .</p>	<p>Reduction in ESA claimants and other benefit types across the HotSW area</p> <p>Reduced total unit cost for those furthest from the market, benefitting both the NHS, Local Government and DWP.</p> <p>Net increase in tax take and reduction in individual support costs.</p>

We need closer alignment for publicly funded support for self-employment and start-up provision

Self-employment support is often fragmented and sat within employment support provision and services. As such, it often fails to integrate with the wider business support and start up support offer. There are opportunities to use the funding better and achieve a greater return on investment.

We ask for	We offer	Outcomes we will deliver
<p>Full devolution of self-employment and other business start-up funding to local authority control.</p> <p>Stronger referral services between JCP and other providers and mainstream business support provision.</p>	<p>We will align self-employment provision with existing business support infrastructure and resources within the HotSW.</p> <p>We will seek to maximise ROI by better leveraging self-employment support against wider provision.</p> <p>Tailored support to drive new business performance and sustainability.</p>	<p>Increases in self-employment and start up levels over the next five years.</p> <p>Better self-employment outcomes and increased productivity</p>

Health, Social Care and Wellbeing

We want to enable people to lead longer, healthier and more fulfilling lives while ensuring the sustainability of health and care services.

The cost of health and social care in the Heart of the South West is large and increasing.

People who are healthier longer not only enjoy a better quality of life: the public cost of providing health and social care services reduces. Despite the efficiencies being made across the system demand is expected to increase as our population ages.

By changing the way that we design and deliver health and social care in the Heart of the South West - focussing on integration, mental health, public health and early intervention - we can significantly improve the health of our residents, reduce the cost of the public sector, and boost our economy.

Commissioning

We ask for	We offer	Outcomes we will deliver
<p>We want the Government to set long-term (at least 5 years), place-based population budgets for health, care and public health.</p> <p>Alongside this we require the freedom to pool our collective resources.</p>	<p>We will deliver whole system commissioning to meet the needs and priorities of the local population</p> <p>We will take a longer-term view in the return on our investment in preventive approaches</p> <p>We will ensure sustainable investment in prevention as an integral part of health and care pathway commissioning</p>	<p>A health and care system that is commissioned around people and the places where they live</p>
<p>We want the Government to devolve the commissioning of primary and appropriate specialist care services</p> <p>In particular we need powers to commission specialised mental health services so we can build capacity and rethink the system around local needs.</p>	<p>We will work with the NHS to identify which services currently commissioned nationally or regionally would be better commissioned locally.</p>	

Delivery

We ask for	We offer	Outcomes we will deliver
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<p>We want to work with the Department of Health to develop a capitation based payments system that would encourage providers to collaborate and take preventive approaches</p>	<p>We will work to remove 'perverse incentives' that encourage activity rather than improve outcomes</p>	<p>A health and care system that is delivered in a joined-up way</p>
<p>We want to work with NHS England on new forms of contracting for primary care and alliance contracting approaches that encourage provider collaboration and/or integration</p>	<p>We will use the opportunities presented by the NHS England Five Year Forward View to commission in ways that encourage providers to work together and/or reshape themselves to deliver more joined up health and care services</p>	

Regulation

We ask for	We offer	Outcomes we will deliver
<p>We want the Department of Health to work with us to adapt regulations so they encourage whole system working and sector-led improvement</p>	<p>We will participate in trials of any changes in regulation, and encourage local Scrutiny, Health and Wellbeing Board and Healthwatch to take part.</p>	<p>A health and care system that is regulated in a way</p>

<p>We want freedom to develop single frameworks for performance, finance, and transformation across local health and care systems while remaining committed to high-level national outcomes frameworks</p>	<p>We will ensure our frameworks are relevant to the needs, priorities and outcomes of our local population, addressing inequalities while meeting the pledges of the NHS Constitution</p>	<p>that best enables it to improve</p>
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Prevention

We ask for	We offer	Outcomes we will deliver
<p>We want the Government to make the changes outlined above in funding, payment, commissioning, contracting and regulatory arrangements to enable prevention to be integral to all health and care commissioning</p>	<p>We will intensify our conversation with local people to determine their priorities and establish mutual expectations and responsibilities, working with our vibrant voluntary and community sector</p> <p>We will take advantage of our larger geographical footprint by exploring the potential of new approaches such as social finance and social marketing</p>	<p>A health and care system that has prevention embedded and encourages and supports people of all ages to make healthy lifestyle choices and manage their own care diverting or delaying dependency</p>

<p>We want the freedom to develop local conditions and criteria for accessing and choosing between services: within the framework outlined in the NHS Constitution</p>	<p>We will make healthy lifestyle choices the easy choice through our whole system approach to prevention with a particular focus on addressing inequalities of healthy life expectancy.</p> <p>We will promote our unique environment as a 'Natural Health Service'</p>	
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Sustainability

We ask for	We offer	Outcomes we will deliver
<p>We want the freedom to manage the public estate locally</p>	<p>We will sweat our assets by redeploying them or reinvesting funds realised through sale into the health and care system</p>	
<p>We support the freedoms requested elsewhere in our bid to address local challenges in the health and care workforce</p>	<p>We will use these freedoms to work with Health Education South West and Skills for Care to recruit, develop and retain people in key roles.</p> <p>We will do this by taking a strategic approach, for example:</p> <ul style="list-style-type: none"> • Promoting the Heart of the South West to live and work in • Developing career pathways • Aligning HR policies 	<p>A health and care system that is financially sustainable and makes best use of the resources available to it</p>

<p>We support the freedoms requested elsewhere in our bid to improve transport infrastructure and the availability of affordable housing</p>	<p>We will explore how essential workers in the sector can better access housing and transport opportunities</p> <p>We will improve the links between housing and care strategies to better support people to live well at home</p>	
<p>We want the Government to ensure that standards and approaches in NHS and Local Government information technology, sharing and governance are compatible, including ensuring that health and social care data across the system is linked by NHS number and available to all commissioners</p>	<p>We will increasingly integrate infrastructure and systems to enable services to be developed around the person</p> <p>We will oversee the South West Academic Health Science Network so our combined intelligence enables more sophisticated analysis of demand, supply and cost across the health and care system</p>	

Strategic Economy: business, innovation, growth

Business Support

The business support landscape is complex.; recent mapping has identified in excess of 200 separate business support services.

Enterprise & Business Growth: More businesses to take up support, as these do better than those that do not

Businesses in the Heart of the South West and the public sector partners in the LEP have a shared ambition for a 'Growth Hub' to provide simple, easy access to the area's business support services.

A significant barrier is the complexity of the central government and European funding currently available. A complex web of accountabilities, performance frameworks and funding conditions make it extremely difficult to design a seamless Growth Hub service. It is therefore unsurprising that a number of national business support offerings have struggled to make significant inroads into our business community.

Furthermore, this complexity, in addition to the uncertainty about the future funding available for Growth Hub activity, makes it very difficult to plan ahead or to attract match-funding.

We ask for	We offer	Outcomes we will deliver
<p>A 5-year Growth Hub, Skills Hub and Growth Service (MAS) Growth Accelerator programme agreement.</p> <ul style="list-style-type: none"> • Devolved funding for the growth accelerator element • MAS element to be delivered locally with local co-commissioning. <p>Devolution of national business support budgets, including the Business Growth Service.</p> <p>Access to increasing</p>	<p>A new governance structure to drive this work, with alignment of relevant Local Authority funding and resources to implement plans for the Heart of the South West Growth Hub.</p> <p>The Growth Hub will be in place by January 2016 with governance provided jointly by the public and private sectors through the LEP.</p> <p>Integrate delivery of the Hub and growth service with physical business support assets.</p>	<p>Business-led support, tailored to local high-growth industries, fostering growth where it matters the most.</p> <p>Exploitation and networking of managed workspace, innovation centres and science parks.</p> <p>Business support coverage across our urban and</p>

levels of national investment under a 'payment by results' framework with Government		rural geography.
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Enterprise & Business Growth: Business engagement and entrepreneurial culture

The Office for National Statistics has shown that the Heart of the South West has low start-up rates. There are approximately 85,000 businesses in our area and there may be another 100,000 self-employed, small businesses. We need to help people grow their businesses.

We ask for	We offer	Outcomes we will deliver
<p>All careers support to include advice and guidance about running one's own business.</p> <p>Devolution of the DWP budget to locally commission start-up support.</p> <p>All government grants offered to businesses to require support and promotion of enterprise in schools, or start up activity.</p> <p>Devolved HMRC VAT registration workshop budgets.</p>	<p>All LA managed workspace, innovation space, and science parks will provide start up advice and business support, through the Growth Hub.</p> <p>VAT registration workshops will be supported by local business support to help them flourish.</p> <p>All young people aged 16-18 will be exposed to running their own business as a career choice.</p> <p>An HEI commitment to graduate entrepreneurship across all curricula.</p>	<p>Increased start up rates.</p> <p>Increased survival rates.</p>

Innovation and Investment

Science & Innovation: science and innovation not taken up by enough of our businesses

The Heart of the South West ranks 38th out of 39 LEP areas on many standard measures of innovation. This has the potential to portray us as a poor

prospect for generating a return on investment and lead us to be overlooked by investors. The relatively low level of Innovate UK investment in the Heart of the South West in recent years attests to this.

However, the national economy cannot afford to overlook the emerging opportunities in the Heart of the South West and their potential to drive national productivity. National Government has taken a considerable stake in these emergent sectors, for example through:

- Major national and international investment in the nuclear industry at Hinkley Point C.
- Major investment in environmental sciences in Exeter represented by the planned Met Office supercomputer.
- Designation of South Yard in Plymouth as an Enterprise Zone dedicated to supporting innovation and growth in the marine industries.

In addition, the Heart of the South West has existing advanced manufacturing strengths of importance to UK productivity.

If the South West continues to be seen as slow to respond on innovation and science, major new breakthroughs from the sectors will be missed. National Government and a local consortium of business, academia and local government must work together to fully understand and support the opportunities available.

Due to the nature of our businesses the take up of support from Innovate UK is very low: it is not regarded as highly by local business as it could be.

We ask for	We offer	Outcomes we will deliver
<p>A pilot Science and Innovation Audit (SIA)</p> <p>A devolved single 5 year science and innovation investment programme, to direct all Innovate UK funding within the LEP-area.</p> <p>Co-design with Innovate UK a mechanism for calls relevant to the strengths of our area.</p> <p>Devolved Enterprise Europe Network budget</p>	<p>An area-wide multi-partner plan for science and innovation.</p> <p>We will develop a support framework for science and innovation that provides bespoke support for our smart specialisms (see priority 5 below).</p> <p>Greater collaboration between research institutions around transformational opportunities for our area, including with other LEP areas.</p>	<p>Increase uptake of Innovate UK support by 25%.</p> <p>Closer linkages between business, R&D, and productivity.</p> <p>Protection for university and research institutions as a driver of productivity and innovation, attracting and</p>

to local HEIs. Protection of HEIF budgets	Support from Research Institutions to help secure business investment and leveraging off the HEI's Exploit Research Institution's international reach.	securing high-tech jobs and businesses in the area.
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Export, Trade & Inward Investment: we do not attain the levels of inward investment that we could reasonably expect to attract

The inward investment approaches across the Heart of the South West mean that we have an opportunity to significantly improve our offer to prospective investors. As partners we recognise this and we want to find a more effective and efficient way of attracting inward investment.

We ask for	We offer	Outcomes we will deliver
<p>UKTI's export team to work with the UKTI FDI teams in our key sectors, to ensure globally-minded investors are supported to export, supporting the Mayflower 2020.</p> <p>Continuation and expansion of the Britain is Great Marine project.</p> <p>Reallocation of UKTI resourcing and presence to the South West to reflect our nuclear, marine, environmental and aerospace offers and potential.</p>	<p>New governance structure to drive consistency in soft landing services (Business Rates Relief). We will align local authority funding, resources, and account management services.</p> <p>Collaborate with neighbouring LEPs on a cluster approach to inward investment in Aerospace, Marine and Nuclear.</p> <p>We will commit to exploring mechanisms for recycling business rate uplift back into our Inward Investment service.</p> <p>Income streams from Enterprise Zones will be redeployed to resource a collaborative approach to inward investment and further "Enterprise Areas"</p>	<p>Better partnership between different areas of UKTI.</p> <p>Better service to businesses looking to invest in our area.</p> <p>A single point of contact for inward investment to the area.</p> <p>Cross-LEP working to strengthen our area's UK sector offer and inward investment offer.</p> <p>Better UKTI to engagement with the South West</p>

		<p>More inward investment in new nuclear, environmental, marine, aerospace</p> <p>More Enterprise Zones.</p>
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Export, Trade & Inward Investment: businesses do not benefit from globalisation

Growing levels of export and trade are critical to solving the UK's productivity challenge. In the Heart of the South West we have a thriving base of small businesses, but which have a low propensity to export and trade globally. Often trading online is the first step to internationalisation and exporting.

We ask for	We offer	Outcomes we will deliver
<p>Ensure an appropriate proportion of UKTI export service staff are based in or working in our area.</p>	<p>We will allocate EUSIF funding to ensure the best broadband coverage.</p> <p>We will ensure local EU funding supports business uptake of broadband helps to enable international trading.</p>	<p>20% more businesses referred to UKTI by 20%.</p> <p>Number of exporting businesses doubled between 2015 and 2020.</p> <p>All businesses have access to global markets through high speed broadband</p>

Export, Trade & Inward Investment: more international visitors

Tourism is an important sector however the level of promotion of the Heart of the South West by Visit England does not reflect the value of our tourism industry to the economy.

The RGF funding recently allocated to promote the area has very tight deadlines (March 2016) forcing stop/start delivery.

We ask for	We offer	Outcomes we will deliver
<p>Increased HotSW content in Visit England media, and proportional Visit England promotional spend.</p> <p>Extend the funding deadline for the RGF – Visit SW England project to March 2017.</p> <p>Allow any underspend in RGF overall budget to be used to extend the life of the project.</p>	<p>All areas will have a recognised DMO with a plan to increase the economic importance and productivity of the sector.</p> <p>The LEP will capital fund improvements to image and connectivity gateways.</p>	<p>Increase the number of overseas visitors to HotSW by 10% by 2020.</p>

Export, Trade & Inward Investment: increasing use of the online world to access new markets

Research from PayPal has shown that businesses who trade online on average have double the turnover of offline businesses. We want all our businesses to be able to exploit this opportunity to access new national and global markets.

We ask for	We offer	Outcomes we will deliver
<p>Fully devolve the Growth Accelerator budget from December 2016.</p>	<p>We will repurpose some of this funding on an 'exploiting new markets' project, focused on trading and exploiting social media and virtual distribution.</p>	<p>tba</p>

Finance & Investment: maximising the impact of investments through a single productivity pot - National Government Funding

External funding currently enters the Heart of the South West through a number of local, national and European streams.

There is a lack of alignment and strategic oversight between the different funding streams which can lead to isolation and duplication of projects.

We are also aware of market failure in our area, which means that in many of our rural and peripheral areas the end value of a commercial building is less than the cost of financing its construction. This leads to an inability to finance commercial property extensions or new builds, without some form of public sector intervention.

With often-conflicting accountability, performance requirements and governance arrangements, the task of joining up capital funding to deliver a seamless investment programme absorbs an enormous amount of local time and effort.

We ask for	We offer	Outcomes we will deliver
<p>Fully devolve Local Growth Funding secured through the annual Growth Deal programme.</p> <p>Remove existing monitoring and reporting requirements to allow us to operate a single productivity fund guided by local economic need.</p>	<p>New governance structure across HotSW to deliver</p> <p>Aligned relevant funding and resources in a Single Productivity Pot for investment in economic growth,</p> <p>We will explore using the Single Productivity Pot as match for ESIF.</p>	<p>Easier access to finance, facilitating transformational growth.</p> <p>Savings and efficiencies through better alignment of funds.</p> <p>Investment prioritised according to the potential to drive growth.</p>

Finance & Investment: maximising the impact of investments through a single productivity pot - European Funding

All decisions on EU funding are being made centrally meaning local priorities to do not necessarily get the notice they deserve. Local Authorities and the LEP have very limited, purely advisory influence on call specifications and decision making. Finding match funding is an ongoing difficulty for applicants and often leads to local applicants being unable to apply for funding.

In order to make the principles of a Single Capital Pot work in tandem with European funding, we need a much more streamlined way of engaging with the European funding arrangements.

The current local ESI Sub-Committee arrangements have simply duplicated existing partnership arrangements which were already in place in the LEP structure. In its current form, the Committee adds negligible value to the delivery of the programme.

Each of the LEP's existing sub groups has a direct relationship with an element of the ESIF programme:

- People Group – ESF
- Business Group – ERDF / EAFRD
- Place Group – ERDF & EAFRD

On a practical level, these groups are already providing support to the managing authority on the strategy for investment, and the timing and content of calls. They are partnership groups, with conflicts of interest appropriately managed. With small tweaks to their membership they could meet the requirement of the partnership agreement between central Government and the European Commission to involve a broad range of partners.

We ask for	We offer	Outcomes we will deliver
<p>As part of the forthcoming national 12-month review of European & Structural Investment Fund governance arrangements, trial a governance model in the Heart of the South West, including:</p> <ul style="list-style-type: none"> - Abolition of the local ESI Sub-Committee. - Local partner engagement in the delivery of ESIF programme, to be achieved through an Memorandum of Understanding with the LEP and its subgroups. 	<p>We will provide a streamlined model for ESIF governance.</p> <p>Investment will be used alongside other forms of public and private investment to maximise local impact.</p>	<p>Better coordination of capital and revenue funding, and join up between funding streams</p>

<p>- National Partnership Agreement for broad engagement with partners, through adjustments to the membership of the LEP's People, Place & Business Groups.</p>		
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Capitalising on our Unique Selling Points

There are a number of transformational opportunities and distinctive assets in the Heart of the South West, which, if local and national partners can work together in the right way and at the right level, have the potential to unlock major productivity gains for the national economy. Whilst our science and innovation audit proposals will help us to identify those clusters which have national and even global significance, and what we need to do to unlock their potential, there are a number of existing opportunities where greater local control and flexibility of approach, and some additional national alignment with local ambition, could unlock major growth.

Unique Selling Point: marine industries

The South Coast marine sector has a poor record of benefiting from innovation funding and support – resulting in low productivity.

The South Coast marine cluster has nationally significant strengths to deliver the UK Marine Industries Alliance (MIA) Technology Roadmap, but is challenged by geographic remoteness both internally and from the wider innovation offer e.g. National Composite Centre (Bristol), National Oceanography Centre (Southampton), Wave Hub/Fabtest (W.Cornwall) and Offshore Renewable Catapult (Scotland).

The MIA recognises that a facilitated in-sea test range is required to bring marine innovations into production.

We ask for	We offer	Outcomes we will deliver
<p>Commit resources to create a Marine Business Technology Centre.</p> <ul style="list-style-type: none"> Innovate UK recognition of the project as part of its Catapult Centre 	<p>We will establish a MBTC and Smart Sound test bed for academic and industrial R&D.</p> <p>Workshops and access to open water to facilitate</p>	<p>Increased marine R&D</p> <p>More high-value jobs.</p> <p>Sector growth.</p>

<p>programme.</p> <ul style="list-style-type: none"> • Support ongoing research through National Marine Technology Roadmap. • Support and briefings for businesses through MTC. 	<p>testing.</p> <p>Specific business and innovation support.</p>	
<p>RGC to provide a South West Marine Innovation Fund.</p>		<p>Leverage for partner companies to collaborate on marine R&D.</p>

Unique Selling Point: South West Nuclear Cluster

Sourcing and suggesting SW companies which fit the requirements for Nuclear Joint Ventures (JVs). Pairing both indigenous and foreign companies searching for JVs with appropriate South West partners, according to their local requirements to support their operation in the South West, with a view to encouraging them to ultimately invest in the SW and become long-term inward investors. We are working alongside BIS to develop the cluster and a delivery plan.

We ask for	We offer	Outcomes we will deliver
<p>We want Government to recognise the SW Nuclear Cluster as the key centre of expertise and innovation in nuclear</p> <p>A dedicated Nuclear Industry Specialist to work with on developing the cluster.</p> <p>To confirm Huntspill Energy Park as an important component of delivering our ambitions for nuclear.</p>	<p>HotSW will utilise its Nuclear SW Cluster status to ensure that it utilises the strengths in collaboration and innovation with its stakeholders.</p>	<p>Deliver maximum proportion of the £19bn investment in New Nuclear Build is won by UK companies</p> <p>Encourage long-term investments from firms outside the region.</p>

Unique Selling Point: Aerospace

The South West comprises a significant proportion of the UK's aerospace sector, including a leading role within the rotorcraft sector centred on AgustaWestland in Yeovil and its supply chain. The aerospace prime contractors in the South West have developed a collaborative vision for the sector in the region, consistent with the national strategy for aerospace. The iAero initiative focusses on the future productivity of the industry, and in particular the skills and technological innovation required to ensure that supply chain businesses in the South West can compete for future contracts and the next generation of aerospace products

We ask for	We offer	Outcomes we will deliver
<p>Support and commit resources to:</p> <ul style="list-style-type: none"> • South West iAero • iAero rotorcraft technology centre in Yeovil. <p>BIS and Innovate UK to facilitate strong links with the national composites centre and the advanced manufacturing catapult.</p> <p>Innovate UK will provide funds to help commercialise supply chain innovation.</p>	<p>We will collaborative with the aerospace sector to deliver the iAero rotorcraft technology centre.</p> <p>We will maximise links with schools and colleges to encourage students to consider this sector.</p>	<p>Our aerospace sector will benefit from Increased research and development</p> <p>Commercialised innovation.</p> <p>Retention and development of supply chain SMEs</p> <p>Retention of existing high value jobs and creation of new ones.</p>

Unique Selling Point: Innovation Exeter and environmental futures

Information received; to be incorporated ASAP.

We ask for	We offer	Outcomes we will deliver
To be added		

Unique Selling Point: Rural productivity Programme - deriving economic value from resources in rural areas.

We have a high proportion of rural businesses relative to population centres, and a high proportion of micro-enterprises. Micro-businesses in rural areas are less likely to access national business support. The dispersed nature of rural

businesses means collaboration and supply chain opportunities are less likely to occur without specific support.

Feedback from funding programmes appears to show that rural areas are less likely to pursue potential funding streams. Urban areas are far more likely to apply to programmes such as the UGF. Funding is not locally centralised, perhaps explaining the uneven coverage. There is also poor engagement with research and development, due in part to their relative remoteness.

We ask for	We offer	Outcomes we will deliver
<p>DEFRA to support the HotSW to bring forward a call under “measure 16.4”</p>	<p>Devolve DEFRA funding for RGN type activity. Further invest in the Rural Growth Network, where the HotSW region will target support in remote rural areas, in sectors such as agri-tech and renewables, which have been identified as areas of specialisation for the region in HotSW’s Smart Specialisation framework.</p>	<p>Rural areas able to bid for EAFRD funds to establish supply chain networks around key rural industries</p>
<p>DEFRA to use our National Parks and AONBs as test beds for innovative models to boost rural productivity.</p> <p>DEFRA to work with HotSW to develop Protected Geographical Status products.</p> <p>DCMS – To use our rural area as a test-bed for innovative solutions to ultrafast broadband</p> <p>DCMS - Gap funding from discontinued MIP budget to pilot integration of mobile telephony with superfast broadband.</p> <p>Innovate UK/Local Partners – A test-bed for applied digital innovation (rural).</p> <p>Infrastructure support</p>	<p>Co-ordinate with National Park Authorities to deliver change for the better.</p> <p>Raise awareness and deliver a tailored engagement programme to ensure rural business benefits.</p>	<p>Increased diversity and propensity to export in traditionally low growth and low productivity industries.</p> <p>Improved rural access to broadband and mobile.</p>

<p>budget from Natural England.</p> <p>Farmers need the ability to allow livestock movements within our borders.</p>		
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Governance

Options appraisal **to follow**.

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Financial assessment

Work is under way on proposals as they develop: work to be carried out by a finance officers group.

To maximise the power and value of these funds our financial assessment will examine how best to pool or otherwise align these funds and the way they are managed.

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